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Are You Qualified Enough to Get Married?

The Matrimonial website has received tremendous criticism from across social media, with many terming it as 'sexist' and 'downright disgusting'.



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By [Suhas Yellapantula](#)

HYDERABAD: In a country like India where a large number of marriages are arranged, helping people finding the right match can be quite a task. One has to keep in mind the demand of not just brides and grooms, but also those of the parents. One of the most important criteria for most families, especially for brides is the education of men. Even though religion, caste, skin-tone and age -- all have a role to play while choosing a prospective groom or bride, education remains to be a criteria of paramount importance for most families.

A matrimonial website, iitimshaadi.com helps people to seek their partners with a degree from an appropriate alma mater. The name of the website is clearly inspired by two of India's biggest brands in higher education -- the Indian Institute of Technology and the Indian Institute of Management. However, membership isn't limited to these two organisations and any 'Alumni of Indian and International premier institutions in fields Engineering, Architecture, Medicine, Finance, Law, etc,' are eligible to register.

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“We had conducted plenty of surveys and the results showed that one of the first things that parents see while searching a partner for their child, is the educational qualifications. Our theme is Alma Mater Matters, which guarantees well educated brides and grooms,” says Ajay Gupta, founder of the site.

The criteria for women though are much more relaxed and while men need to have a degree from “International premier institution”, women are required to have a degree from a college which is reputed ‘nation wide’. “The entry requirements for women in this website are much more relaxed as compared to men. The reason for this is that men usually not very particular about the educational qualifications of their partner. Some might not want too much competition with their spouse, some prefer to have a wife who stays at home and according to our survey, most men wouldn’t mind marrying someone with just a basic degree,” explains Gupta. “Another reason for keeping much more relaxed requirements for women is the fact that in any good institution in India the ratio between men and women is 5:1, which makes it much harder for us to find a balance between men and women if the criteria is the same for both,” he adds.

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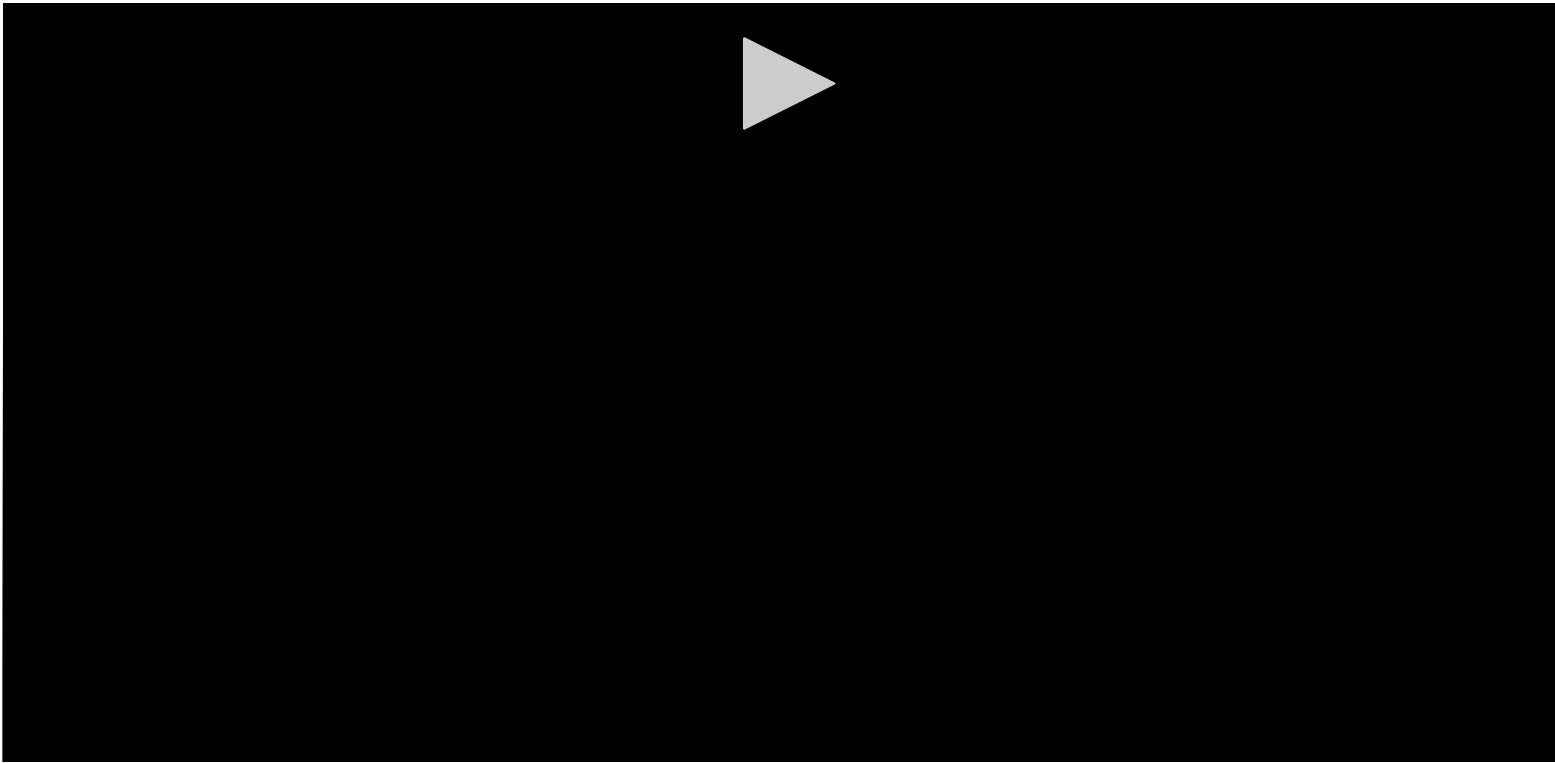


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